KAPLAN UNIVERSITY BACKGROUNDER

- Kaplan University, a leader in higher education innovation, offers a different school of thought for higher education. It strives to help adult students unlock their talent by providing a practical, student-centered education that prepares them for careers in fast-growing industries. Kaplan University offers a variety of academic opportunities, from certificates and diplomas to graduate and professional degrees.

- The University was established in 1937 as the American Institute of Commerce. It was renamed Kaplan College in 2000 and became Kaplan University in 2004 when it began offering master’s degrees.

- The University began offering online programs in 2001 with just 34 students and a handful of degree options. Its standardized, outcomes-based curriculum allows for continuous improvement of the University’s courses and programs by assessing the skills students have mastered in each program, and identifying which teaching approaches are most effective across a variety of learning styles.

- In addition to a myriad of associate’s and bachelor’s degree programs, the University offers several online master’s degree programs in business, law, criminal justice, education and nursing, among others as well as doctoral degrees in Law and Nursing. Kaplan also offers a suite of personalized services and rich academic support through online tutoring, writing and mathematics labs, and web-based career planning diagnostics that help students craft a course of study that maximizes their career potential.

- Kaplan also offers universal degree plans, which provide students with a larger open elective pool that allows them to bring in more transfer, military and/or experiential learning credits. The University has more than 30 online student clubs, professional organizations and honor societies.

- Today, Kaplan University serves approximately 41,000 online and campus-based students. The University has 14 campuses in Iowa, Indiana, Nebraska, Maryland, Maine, Missouri and Wisconsin, and a Kaplan University Learning Center in Maryland.

- The University, which has its main campus in Davenport, Iowa, and its headquarters in Chicago, IL, is accredited by The Higher Learning Commission (www.hlcommission.org). The University has online student support centers in Chicago, Orlando and South Florida.

- For two years in a row—2014 and 2015—Kaplan University has been ranked as one of the Best Online Bachelor Degree Programs by U.S. News and World Report. The University has also been widely recognized as a military-friendly institution.

- Kaplan University is part of Kaplan Higher Education LLC and Kaplan, Inc., which serves over 1.2 million students globally each year through its array of higher education, test preparation, professional education, English-language training, university preparation, and K-12 offerings to individuals, institutions, and businesses.

- Kaplan has operations in over 30 countries, employs more than 22,000 full- and part-time professionals, and maintains relationships and partnerships with more than 1,000 school districts, colleges, and universities, and over 2,600 corporations and businesses. Kaplan is a subsidiary of Graham Holdings Company (NYSE: GHC) and its largest division.